



2018 NHDi Event of the Year Sponsorship/Program Ads

The 2018 NHDi Event of the Year, titled **The 8th Wonder of the World**, will take place for the 32nd consecutive year at the Redfern Arts Center at Keene State College over Memorial Day weekend in May. During this year's show, **over 300 students** from all over the Monadnock Region will be taking the stage in an exuberant story about wondrous adventures around the globe.

All performances will have sell out crowds, as they do every year, with our audiences for the weekend totaling **2,200 attendees** receiving our special keepsake program. In addition, NHDi has close to **600 followers** on Facebook and more than **1,800 active email addresses** to which we regularly send.

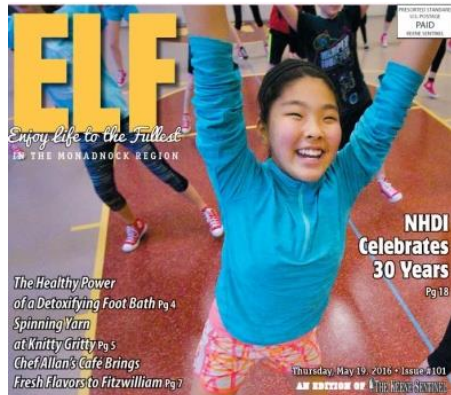
We have loyal families who care about supporting the businesses that support NHDi. Our audiences and students come from all over southwestern New Hampshire: **Antrim, Bennington, Chesterfield, Dublin, Fitzwilliam, Frankestown, Gilsum, Greenfield, Hancock, Harrisville, Jaffrey, Keene, Marlborough, Nelson, Peterborough, Sharon, Spofford, Stoddard, Swanzey, Temple, Troy, Walpole, and Westmoreland.**

NHDi is a 501(c)(3) non-profit organization with three successful decades as a leader in performing arts education, instilling creativity, confidence and collaboration in children.

We look forward to working with you!

Jennifer Marshall
Executive Director, NHDi
phone: 603/355.8911 email: jennifer@nhdi.org web site: www.nhdi.org

P.S. -- NHDi provides an opportunity for wide exposure of your business while supporting a joyous, family-friendly community event!





- 300 children performing at the Event of the Year (ages 8-18)
- Four shows
- Over 2,200 attendees
- Nearly 600 Facebook followers
- 225 Instagram followers
- More than 1,800 active email addresses

2018 NHD Event of the Year Sponsorship/Program Ads

Executive Producer

\$600

Back cover program ad

Size = 7" wide x 9 3/4" high (Only 1 – subject to availability)

- Logo projected prior to the performances on the stage screen.
- Logo included on Sponsors banner displayed at performances.
- Logo with web site link included in all NHD email correspondence and on the NHD web site/social media outlets.
- Company name listed under scene title at the center of the program.
- Two premium tickets to the 2018 Event of the Year performance of your choice.
- Invitation to the Gala Party following the Saturday evening Gala Performance.

Producer

\$500

Inside cover program ad

Size = 7" wide x 9 3/4" high (Only 2 – subject to availability)

- Logo projected prior to the performances on the stage screen.
- Logo included on Sponsors banner displayed at performances.
- Logo with web site link included in all NHD email correspondence and on the NHD web site/social media outlets.
- Company name listed under scene title at the center of the program.
- Two premium tickets to the 2018 Event of the Year performance of your choice.
- Invitation to the Gala Party following the Saturday evening Gala Performance.

Director

\$400

Full-page program ad

Size = 7" wide x 9 3/4" high

- Logo projected prior to the performances on the stage screen.
- Ad located in the special Directors section at the front of the program book.
- Logo included on Sponsors banner displayed at performances.
- Logo with web site link also included in all NHD email correspondence and on the NHD web site/social media outlets.
- Company name listed under scene title at the center of the program.
- Two standard tickets to the 2018 Event of the Year performance of your choice.

Half-page program ad

Size = 7" wide x 4 3/4" high

\$200

Quarter-page program ad

Size = 3 3/8" wide x 4 3/4" high OR 7" wide x 2 1/4" high

\$100

Eighth-page program ad

Size = 3 3/8" wide x 2 1/4" high (business card size)

\$50

SPECIAL Family program ad

\$25

Quarter-page ad

Size = 3 3/8" x wide 4 3/4" high OR 7" wide x 2 1/4" high

- These ads are specifically for family members who would like to wish their dancers good luck in the show or express another special message.

Please complete the 2018 Event of the Year Sponsorship/Program Ad Order Form.

Please contact us at nhdi@nhdi.org or 603/355-8911 with questions.

THANK YOU FOR YOUR SUPPORT OF NHD!



2018 NHD I Event of the Year Sponsorship/Program Ad Order Form

Please check below next to the Sponsorship/Program Ad of your choice.

- Executive Producer (\$600)
- Producer (\$500)
- Director (\$400)

- Half-page ad (\$200)
- Quarter-page ad (\$100)

- Eighth-page ad (\$50)
- SPECIAL Family ad (\$25)

Company Name _____

Contact Person _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Email _____

Our Event of the Year program is printed in black and white. Acceptable ad formats: PDF, TIF, JPG, PNG, Word doc, or Publisher doc. *Please note that we cannot improve on the image quality provided, so be sure to submit items with as high a resolution as possible.*

Email your ad to: nhdi@nhdi.org

Mail this order form and check payable to NHD I to: **NHD I, PO Box 1116, Keene, NH 03431**

DEADLINE: March 31

Please contact us at nhdi@nhdi.org or 603/355-8911 with questions.

THANK YOU FOR YOUR SUPPORT OF NHD I!

